

Stirling McLaughlin Art Director

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OBJECTIVE

To leave things a little more beautiful, interesting and fun than the way I found them.

RELEVANT WORK EXPERIENCE

ART DIRECTOR Atmosphere BBDO

New York, NY - 10.2006 to Present

- Clients include Monster.com, Citi, Hertz and Emirates Airlines.

DESIGN DIRECTOR Cliff Freeman and Partners

New York, NY - 2.2006 to 10.2006

- Developed the identity concept for Cliff Freeman Design
- Created original designs and illustrations for clients including Snapple, DirectTV and Shoney's

FREELANCE DESIGNER / ILLUSTRATOR Stirling McLaughlin Design and Illustration

New York, NY - 5.2005 to 2.2006

- Clients include Food Network, New York & Company and Scales Tropical Fish Warehouse.

SENIOR DESIGNER DCODE

New York, NY - 8.2003 to 5.2005

- Executed designs from concept through completion on a wide range of projects for ABC Sports and their sister company ESPN.
- Collaborated with and oversaw a team of illustrators and designers on large scale projects including a series of animated commercials for Monday Night Football's 35th anniversary.

GRAPHIC DESIGNER Design For Social Impact

Philadelphia PA - 1.2002 to 8.2003

- Contributed, in a team based environment, to all levels of creative and strategic development for public interest and social justice campaigns.
- Created original designs, illustrations and publication layouts for clients including Physicians for Human Rights, U.S. PIRG and The Philadelphia Fringe Festival.

STORE ARTIST Whole Foods Market

Philadelphia PA - 9.2001 to 8.2003

- Created original chalk and charcoal illustrations for site specific in-store signage.
- Implemented a high volume of printed signage within strict specification of the Whole Foods brand.

GRAPHIC DESIGNER Mantis Design

Delaware Water Gap, PA - 9.1998 to 1.1999

- Contributed graphics and creative direction to annual "Have a Day" calendar.

GRAPHIC DESIGN INSTRUCTOR Family of Artists Alternative High School

East Stroudsburg, PA - 5.1996 to 8.1997

- Taught vocational graphic design skills to students with special needs.

EDUCATION

B.A. in Media & Business, Digital Design Center at Hampshire College, 2001

Relevant Coursework

Drawing I-II, New Media Theory, Ideas in Motion, Digital Imaging, Digital Game Theory, Video I-III, Team-Based Competitive Website Design, Television Genre, Popular Culture and Communications